

1925 Maplewood Trail  
Colleyville, TX, 76034

Tuesday, December 20, 2005

## ***A NEW approach to Advice for Owner Operated Businesses in North Texas***

**Colleyville, TX**—Metroplex businessperson Mark Gluck has received accreditation from the Institute for Independent Business (IIB). Mark Gluck's mission will be to ***Put Success into Business*** in Dallas, Tarrant and surrounding counties.

"Our leadership team in the Metroplex is greatly enhanced with the addition of an executive of Mark's caliber. His accreditation is a key step in our initiatives," said Eric Leaman, Managing Director at IIB's headquarters for the Americas in Parsippany, NJ. "For the last 28 years Mark has been working as a senior executive at some the world's most successful technology and manufacturing companies."

"I'm very pleased to have earned the Institute's accreditation." said Mark Gluck. "I am now equipped to bring a completely different concept in advisory services to Small and Medium Businesses (SMB's). Through many years as a business executive I have never been comfortable with the come-and-go style of traditional consulting, so I am very excited about this unique and well proven approach. In addition, my relationship with the IIB brings a wealth of expertise and experience unequalled in the world – over 3,000 senior Executive Associates world wide. With this depth my clients are assured of the very best guidance and support for every aspect of their business."

Established in 1984, the Institute for Independent Business is an international non-profit, research, training and accreditation organization. Its purpose is to provide access to practical advice for independent business owners. It is the largest global organization of its type with its Executive Associates accredited to provide mentoring and business advice, with access to a wide range of expertise and services.

Business owners may take advantage of a free "business health checkup" with one of the Institute's Executive Associates by contacting Mark Gluck at 817-706-9061 or via email at [mark@markgluck.com](mailto:mark@markgluck.com).

**Contact: Mark Gluck**

**817-706-9061**

**[www.markgluck.com](http://www.markgluck.com)**

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Editors Note: The Institute for Independent Business is an international not-for-profit research, training and accreditation organization established in United Kingdom, which provides access to services for small and medium size businesses. The IIB is available to provide in-depth background material, research and professional commentary or opinion for feature articles.